



**L.I.B.A.N**  
LEBANESE INTERNATIONAL BUSINESSMEN  
ASSOCIATIONS' NETWORK

**LEBANESE INTERNATIONAL  
BUSINESSMEN ASSOCIATIONS' NETWORK**

**Under the High Patronage of His Excellency**

**The President of the Republic of Lebanon  
General Michel SLEIMAN**



**THE FIRST ARAB-INTERNATIONAL FORUM  
FOR YOUNG ENTREPRENEURS & BUSINESSPERSONS  
"Supporting Socio-Economic Development for a Better Future"**

September 30 - October 1, 2011  
at the Phoenicia Intercontinental Hotel

**MAME YE NETWORK CONFERENCE SERIES**  
Mediterranean, Africa and Middle East Young Entrepreneurs



Co-Organizers



Partners



Event Coordinator

**merlungroup**

## Sponsorship proposal

### **About the L.I.B.A.N.:**

The Lebanese International Businessmen Associations' Network (L.I.B.A.N.) was founded in October 2000 as a nonprofit, nonpolitical association with the goals of reinforcing economic and commercial relations and boosting investments between Lebanon and the various countries of Lebanese emigration - specifically creating an interaction between the leading young Lebanese businesspersons in Lebanon and those in countries of Lebanese emigration, thereby contributing to the creation of the first ever Lebanese International Business Lobby. We firmly believe that tapping into the talents of the Diaspora is the best way to achieve L.I.B.A.N.'s noble goals, contributing thus in the socio-economic development of Lebanon. The group therefore has branches in 30 countries.

L.I.B.A.N. is becoming a powerful business lobby that liaisons between potential investors and governments to grant them facilities and to promote a good investment environment.

To this end, L.I.B.A.N is organizing a two days event "The First Arab International Forum of Young Entrepreneurs and Businesspersons & MAME YE" Network Conference Series on the 30th of September and the 1st of October 2011, Beirut, Lebanon at the Phoenicia Intercontinental Hotel.

### ***The First Arab-International Forum for Young Entrepreneurs and Businesspersons***

For the First time in the history of Lebanon, Young Entrepreneurs and Businesspersons coming all over from Africa, Europe and Middle East will be meeting in Lebanon upon the invitation of their counterpart in Lebanon, L.I.B.A.N which is the sole national and international association that represents Leading Lebanese Young Entrepreneurs & Businesspersons in Lebanon and abroad, in a 2 days unique Forum.

This Forum is co-organized by the Lebanese Federation of Chambers of Commerce, Industry & Agriculture, and the General Union of Chambers of Commerce, Industry & Agriculture in the Arab World with the active partnership of the World Bank, , ESA (Ecole Supérieure des Affaires) and IDAL (Investment Development Authority of Lebanon)

### **BEIRUT MAME YE EVENT:**

- MAME YE is a newly founded Network of Young Entrepreneurs Associations from Mediterranean, Africa and the Middle East.
- The MAME YE Network will be hosting its upcoming meeting in Beirut-Lebanon on the 30th of September and the 1st of October 2011, to be the fourth meeting held since the initiative was launched in February 2010, Rome Italy, followed by another meeting in April, Alicante, Spain, and a third meeting in Cairo in September 2010.
- Under the auspices of H.E. General Michel Sleiman President of the Republic of Lebanon, L.I.B.A.N. is holding an enormous event with Mediterranean, Africa and Middle East countries "MAME YE" on the 30th of September and the 1st of October 2011 at Phoenicia Intercontinental

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with around 500 attendees from Lebanon, Egypt and the Mediterranean basin countries, North Africa and the Middle East.

- The event will be hosting a number of Ministers, VIP's, Business Icons, and International Speakers such as ....
- The two days will encompass introduction speeches and profile presentation as well as VIP endorsements, round table and panel discussions in addition to the B2 sessions, providing a networking & communication opportunities between all MAME YE participants.
- The expected number of attendees - around 500 representatives of which 50% are from the Mediterranean basin countries, North Africa and the Middle East.
- MAME YE is represented in Lebanon by the Lebanese International Businessmen Associations' Network (L.I.B.A.N.), as the sole organization that represents Leading Lebanese young entrepreneurs locally and internationally.

**Event Objectives:**

- Opening a channel of communication and networking between all participants from different sectors/countries
- B2B meetings
- Creating a debate among young entrepreneurs locally and internationally around their duty to contribute in socio-economic development and Corporate Social Responsibility, especially after Arab Springs
- An exciting opportunity for all young entrepreneurs to be mentored and benefit from starting constructive debate with success stories.
- Establish strong collaboration with the associations of young entrepreneurs in the target countries

**Expected number of attendees:** around 250 from Lebanon, 250 from other countries

**Target Audience:**

- Members
- New and Prospective members
- Young Entrepreneurs from Europe, Africa and Arab Countries
- Press & Media
- Business Leaders
- Other Local & international Organizations

## Sponsorship Categories & Benefits

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## Diamond sponsorship

**\$ 100,000**

### On-site exposure

- Company name and logo prominently displayed on a banner at the speaker's podium, **distinguished from Platinum and Gold sponsor's logos**
- Banner at the Forum hall entrance
- Banner in the coffee break area
- Exhibiting space with a strategic and visible location
- Strategic speaking slot in the Forum Agenda
- One seat in the VIP zone during the opening ceremony
- Brochure distribution to all participants in Forum bags
- 30 seconds animated publicity or logo on DVD provided by the sponsor displayed various times during the exhibition and the coffee break

### Extra exposure

- Company logo displayed at the registration area
- Company logo imprinted on a strip placed on stage
- Company name and logo placed at the VIP lounge entrance, in addition to other branding options inside the lounge
- Company logo highlighted on all Forum signage

### Forum publications

- 2-pages company profile (700 words) in forum catalog both in English and Arabic
- Double page spread (or 2 pages) advertisement in Forum catalog
- Company name and logo imprinted on notepads distributed to all Forum participants, **distinguished from Platinum and Gold sponsor's logos**
- Company name and logo in Forum catalog, **distinguished from Platinum and Gold sponsor's logos**
- Company logo on post press coverage CD, **distinguished from Platinum and Gold sponsor's logos**

### Forum's promotional campaign

- Company logo highlighted on all advertising material of the Forum, **distinguished from Platinum and Gold sponsor's logos**
- Company name included in all e-mail marketing campaigns, **distinguished from Platinum and Gold sponsor's logos**

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- Publishing a press release to announce the joining of the Diamond sponsor to the forum
- Extensive media exposure

#### **Forum's Web Site**

- Company logo strategically positioned on forum's website with a direct URL link
- Company profile on the forum's web site (300 words)

#### **Participants' list**

- Opportunity to receive the registered participants' list prior to the forum, detailed contacts for specific delegates will be provided upon request

#### **Passes to the forum**

- 20 complimentary passes for sponsor's executives

#### **Gifts**

- A souvenir DVD and photo CD of the forum
- Press CD of all media coverage

### **Platinum sponsorship**

**\$ 75,000**

**On-site exposure**

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- Company logo prominently displayed on a banner at the speaker's podium, **distinguished from Gold sponsor's logos**
- Banner in the coffee break area
- Exhibiting space
- One seat in the VIP area during the opening ceremony
- Brochure distribution to all participants
- 30 seconds animated publicity or logo on DVD provided by the sponsor displayed various times during the exhibition and the coffee breaks

#### **Forum publications**

- Company profile (350 words) in the Forum catalog both in English and Arabic
- One full-color advertising page in the forum catalog
- Company logo in the forum catalog, **distinguished from Gold sponsor's logos**
- Company name and logo imprinted on note pads distributed to all participants, **distinguished from Gold sponsor's logos**
- Company logo on post-forum press coverage CD

#### **Forum's promotional campaign**

- Company logo highlighted on all advertising materials of the forum, **distinguished from Gold sponsor's logos**
- Company name included in all e-mail marketing campaigns
- Extensive media exposure

#### **Forum's Web Site**

- Company logo strategically positioned on the forum's website with a direct URL link
- Company profile on the forum's web site (200 words)

#### **Passes to the forum**

- 10 complimentary passes for sponsor's executives
- Opportunity to invite 5 guests at 25% discount

#### **Gifts**

- A souvenir DVD and photo CD of the forum
- Press CD of all media coverage

## **Gold sponsorship**

**\$ 50,000**

### **On-site exposure**

- Company name and logo displayed on a banner at the speaker's podium
- Banner in the coffee break area
- Exhibiting space
- Brochure distribution to all participants

### **Forum publications**

- Company profile (350 words) in the Forum catalog both in English and Arabic
- One full-color advertising page in the forum catalog
- Company name and logo in the forum catalog
- Company logo imprinted on note pads distributed to all participants
- Company logo on post-forum press coverage CD

### **Forum's promotional campaign**

- Company logo displayed on all advertising materials of the forum
- Company name included in all e-mail marketing campaigns
- Extensive media exposure

### **Forum's Web Site**

- Company logo on forum's website with a direct URL link

### **Passes to the forum**

- 7 complimentary passes for sponsor's executives
- Opportunity to invite 3 guests at 25% discount

### **Gifts**

- A souvenir DVD and photo CD of the forum
- Press CD of all media coverage

Partners



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## **Silver sponsorship**

**\$ 25,000**

### **On-site exposure**

- Company name and logo displayed on a banner in the forum hall
- Exhibiting space

### **Forum publications**

- Company profile in the forum catalog both in Arabic and English
- Company name and logo in the Forum catalog
- Company logo on post press coverage CD

### **Forum's promotional campaign**

- Company logo displayed on all advertising materials of the forum
- Company name and logo displayed in all e-mail marketing campaigns

### **Forum's Website**

- Company name and logo on forum's web site with a direct URL link

### **Passes to the forum**

- 5 complimentary passes for sponsor's executives

### **Gifts**

- A souvenir DVD and photo CD of the forum
- Press CD of all media coverage



**Bronze sponsorship**  
**10,000 \$**

**On-site exposure**

- Company name and logo displayed on a banner in the forum hall

**Forum publications**

- Company profile in the forum catalog both in Arabic and English
- Company name and logo in the Forum catalog

**Forum's promotional campaign**

- Company name and logo displayed in all e-mail marketing campaigns

**Passes to the forum**

- 3 complimentary passes for sponsor's executives

**Gifts**

- A souvenir DVD and photo CD of the forum
- Press CD of all media coverage

**N.B:**

- Your esteemed company is responsible for providing :
  - The Booths will be provided from your side
  - The Banners or Pull-ups of the company

Your logo to be sent with the following criteria:

- Big size (1x1m)
  - High resolution (300 dpi)
  - Photoshop (PSD) or TIF
- Deadline for full payment (within 2 weeks from signing the contract) by cheque

**We sincerely hope that our mutual cooperation will be of value to your respectable company and that it will be a sustainable partnership.**

**On behalf of your partners at L.I.B.A.N.**

**Robert Jreissati**

***Founding Chairman & W.W President  
Lebanese International Businessmen Associations' Network***

Partners



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**Application for Sponsorship Agreement**

Name :

.....

Post :

.....

Company, Entity:

.....

Participates in supporting the L.I.B.A.N. activities

Our participants will be in form of a:

.....

With the lump sum of:

.....

Signatures: .....

Date: .....

In return the company will benefit of all the mentioned privileges in the corresponding sponsorship level.

L.I.B.A.N Representative:

Post: .....

Signature: .....

Date: .....

Please issue the cheque under the name of L.I.B.A.N

